



**EMPORIA CITY COUNCIL VISIONING RETREAT**  
March 25-26, 2011  
Emporia Cooperative Extension Office

**SESSION GOALS**

1. Hear a briefing on work projects from the City Manager
2. Develop a Vision that will capture the core identity and strategic targets that will enable the City to be successful in the future
3. Develop a set of Priorities to achieve the Vision and to provide the framework for a long-range plan.
4. Develop a plan to communicate the vision and to establish a strategic plan to support the Vision and the Priorities

**SESSION AGENDA**

Friday, March 25, 2011

- 6:00 p.m.            **Session Begins/Dinner is Served**
- 6:00 to 6:30        **Dinner & Work Project Update (City Manager)**
- 6:30 to 7:30        **Opening Discussion**  
This brief team-building session will initiate the discussion and set the climate. No City business will be discussed during this session.
- 7:30 to 9:30        **Vision Brainstorm**  
In a structured exercise, Council Members will describe the long-range changes that they would like to make in the City and the best aspects of it that they would like to retain. From these, powerful vision themes will be developed to direct the future of the City.

Saturday, March 26, 2011

- 8:30 to 8:45        **Session Begins/Breakfast**
- 8:45 to 9:15        **Local Elected Leadership Model**  
An overview of how this approach can help localities achieve both long and short term outcomes will be provided.
- 9:15 to 10:00      **Refine Vision Brainstorm**  
Council will have an opportunity to review and elaborate on its vision brainstorm and to respond to additional instruction by the facilitator.

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- 10:00 to 11:00 Council Vision Synthesis**  
Council will identify the strategic targets of its vision and come to agreement regarding a core vision to take the City to the next level.
- 11:00 to 12:15 Develop Desired Future States**  
Council will develop desired future states and specific policy positions that it will take in support of the Vision to provide guidance to staff and a framework for decision-making.
- 12:15 to 1:00 Lunch with the Group**
- 1:00 to 2:00 Finalize Desired Future States**
- 2:00 to 4:00 Set Priorities**  
Through discussion, the Council will identify the most significant priorities that address the desired future states, agree thus forming a framework for a long-range plan.
- 4:00 to 4:45 Identify Actions to Follow Up**  
The Council will determine an action plan to communicate the Vision to stakeholders and to follow up on the Vision and Priority Framework with a strategic plan, to include clear responsibilities and timetable
- 4:45 to 5:00 Evaluate Session**
- 5:00 p.m. Adjourn**

**LOCAL ELECTED LEADERSHIP MODEL**

